



History of The M.O.M. Initiative

In August of 2013, The M.O.M. Initiative launched its online ministry as a way to lay the foundation to fulfill Founder, Stephanie Shott's vision to minister to a million moms.

In an attempt to help local churches not only weave the biblical Titus 2 calling into the fabric of the church but also make mentoring missional, Stephanie Shott coined the term, "missional mentoring" and started The M.O.M. Initiative.

The MOM Initiative is an acrostic for Mothers on a Mission to Mentor Other Mothers and Stephanie's goal to minister to a million moms can become a reality if only three Christian women in half of the churches in the United States would mentor just three other women. That would translate into ministering to over a million moms and, as a direct result, it would mean we could impact over 2.5 million children.

When the website was launched and the ministry began, The MOM Initiative helped churches and ministry leaders discover (or rediscover) the church's call to Titus 2 ministries. But with a missional twist, Titus 2 would not only be something found safely within the four walls of the church, but it would become something that would impact our community and our culture with the love of Christ.

Stephanie is willing to not only have the conversation others avoid, but she is willing to do something about a much needed cultural cry for help!

In a world where over 50% of children are being raised in single parent homes, and where 26% of those children are being raised by teen moms, and where children who are 'at risk' are on the increase, and where almost 80% of the prison population comes from single parent homes, The M.O.M. Initiative is actively and passionately providing resources, training and support to help local churches not only mentor moms within the context of the church, but also mentor moms beyond the four walls of the church - in urban areas, in low income apartment complexes and neighborhood, in juvenile shelters, prisons, parks, schools, homes and community centers.

And because Stephanie has been a teen mom, a single mom, and a mom in a step-family, she understands how difficult it can be to try to *be* all, *do* all and just find yourself overwhelmed by it all.

Moms mold the heart of the next generation and if we can reach the moms of this generation, we can reach the heart of the next generation. And if it is true that the hand that rocks the cradle rules the world, then church that mentors those hands will win it.

That's why The MOM Initiative exists - to change the world one mom at a time - to help moms embrace the significance of their mom journey - to help them know they are not alone.

Since The MOM Initiative launched in August of 2013...

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- MOM Groups have launched in over 30 states and 9 countries.
- Stephanie's book, *The Making of a Mom*, was published by Revell Publishers in July of 2014.
- The MOM Initiative also held its first conference (BETTER TOGETHER) in Jacksonville, Florida in July of 2014 with 21 speakers (who paid their way) and 45 workshops to minister to the hearts of moms of all ages and stages.
- Has a team of over 25 MOMs who are authors and speakers who volunteer their time to minister to moms and ministry leaders digitally as well as at speaking events.
- Has a volunteer staff of 33 women

The MOM Initiative's goals include...

- MOM Groups in every state by the end of 2015
- Over 300 active M.O.M. Groups by June of 2016
- 4 hosted BETTER TOGETHER Conference per year by 2016
- 1 Regional BETTER TOGETHER Conference by 2016
- A million moms mentored by 2020

Three things make The MOM Initiative distinctly different than most *mom* ministries:

- We minister to moms of all ages and stages
- We are an in-reach and an outreach extension of the local church, so we not only help churches establish solid Titus 2 ministries in their church, but we also help them make mentoring missional
- We partner with churches and ministries to tailor a mentoring ministry specifically for them... based on their volunteer base, their skill-set, their logistics, and their needs.

Our culture has devalued the role of a mother in the life of a child and in the life of the community. The MOM Initiative wants to remind them that what they do every day matters, that they are raising the next generation of leaders, and that they are not alone in their journey.

If you'd like to begin a MOM Group in your church and/or community, please contact The MOM Initiative at info@themominitiative.com. You can visit our website at www.themominitiative.com to find out more about missional mentoring and how you can help change the world one mom at a time.