



Dear Sister Ministry Leader,

I know that as a women's ministry leader, you have a big heart to care for the women in your church and your community. I also know how much time and effort goes into planning an event that will touch the heart of every woman no matter what season of life she finds herself.

My name is _____ and I'm with The MOM Initiative.

At The MOM Initiative we understand what it is to hope and pray for a life-changing conference that will ripple throughout the church and linger in the hearts of the women long after the conference is over... a conference where every woman who walks through the doors will feel like she belongs and where each woman will be refreshed, refueled, encouraged and equipped.

Putting together an event marked by biblical truth, practical application, sweet fellowship, and qualified leadership takes a lot of time and energy.

That's why The MOM Initiative is committed to partner with women's ministry leaders across the country to offer Church-Hosted BETTER TOGETHER Conferences designed to minister to women of all ages and all stages of life.

So, what's better about a BETTER TOGETHER Conference?

1. We take care of all your speaking needs. The MOM Initiative provides gifted speakers who will share 3 keynotes and 12 workshops.

Keynotes are crafted to speak to the hearts of women in every age and stage of life.

BETTER TOGETHER workshops cover very specific areas of a woman's life. To assure that our workshops will minister to all women, we include biblically-based, practical workshops in 5 target areas:

- A Woman's Heart

- Motherhood
 - Marriage
 - Leadership & Mentoring
 - Friendship
2. You're not alone. The MOM Initiative personally helps you walk through the details and provides a BETTER TOGETHER Planning Guide which can be adapted to your church and your specific needs.
 3. BETTER TOGETHER Conferences create an environment that helps women embrace the beauty and strength of sisterhood while weaving the heart of Titus 2 into the heart of each woman there.
 4. BETTER TOGETHER Conferences are intentionally chock full of life-changing biblical truth, real life application, and lots of fun for everyone.
 5. BETTER TOGETHER Conferences have a missional perspective, leaving a lasting impact on your church and community. We help ministry leaders reach out to women beyond the four walls of the church as well as minister to the women of the church.
 6. BETTER TOGETHER Conferences are personal. The MOM Initiative team members make themselves available to minister individually to you, your team, and all those who attend.
 7. BETTER TOGETHER Conferences help ministry leaders follow up on those who attended.

Hosting a women's weekend conference is an investment of time, energy, and resources. You want to know your efforts will be well spent and make a life-changing difference and we are here to help!

The MOM Initiative team would love to partner with you to bring BETTER TOGETHER to the women of your church and community.

Would you like to know more? Just reply "I want to find out more about BETTER TOGETHER!" and we'll contact you to start the conversation or email The MOM Initiative at info@themominitiative.com.

You can also visit our website at www.themominitiative.com for more information.